

Silicone Baby Feeding Set OEM Guide

From product selection and coordinated colors to logo application, sample approval, private-label packaging, inspection, and bulk production

1 Plate

Divided or flat
with suction base

2 Bowl

Suction bowl or
standard bowl

3 Cup

Open cup, straw cup,
or training cup

4 Bib

Pocket depth and
neck adjustment

5 Spoon & Fork

Training utensil
or feeding utensil

6 Packaging

Color box, insert,
labels and carton

Direct recommendation. Do not begin by asking only for a generic six-piece or eight-piece set. First define the target customer, sales channel, retail price direction, required functions, and packaging format. Then select the plate, bowl, cup, bib, spoon, fork, and optional accessories that can share a coordinated color and brand system.

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Intended users: Baby brands, Amazon sellers, distributors, wholesalers, retailers, and product developers

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Scope. Product availability, MOQ, color matching, logo method, testing, packaging, and lead time depend on the selected components, existing molds, order quantity, target market, and final approved specification.

1. Select the Set Around the Customer and Sales Channel

A feeding set for an entry-level e-commerce launch may use fewer components and a compact color box. A premium retail gift set may require more coordinated items, stronger presentation, an insert tray, instructions, and a larger shipping carton.

1. Core starter set

A plate or bowl, bib, and spoon can create a compact launch set with lower product and packaging complexity.

2. Standard feeding set

A divided plate, suction bowl, bib, cup, spoon, and fork provide a broader daily feeding assortment.

3. Premium gift set

A coordinated plate, bowl, cup, bib, utensils, snack cup, placemat, or storage accessory can support premium retail positioning.

4. Mixed-material set

Silicone can be combined with approved ceramic or stainless-steel components when the product concept, assembly, testing, packaging, and supplier coordination are confirmed.

5. Replacement and add-on strategy

Brands may sell cups, bibs, utensils, lids, or suction components separately to create repeat purchases and reduce the need to replace the complete set.

Set-planning principle: More pieces do not automatically create a better product. Every component adds cost, inspection points, packaging volume, color-matching work, and potential customer complaints.

2. Review Each Component Before Combining the Set

1. Plate

Review divided or open layout, rim height, suction-base performance, wall thickness, food volume, and packaging flatness.

2. Bowl

Review capacity, suction base, spoon access, rim shape, stability, and whether the bowl nests without permanent deformation.

3. Cup

Choose an open cup, training cup, straw cup, or lidded cup. Review lid fit, straw structure, handles, capacity, and cleaning access.

4. Bib

Review pocket opening, neck adjustment, thickness, fold resistance, logo area, and whether packaging will deform the food-catching pocket.

5. Spoon and fork

Review intended feeding stage, utensil length, tip softness, handle stiffness, anti-choking features where applicable, and adult versus self-feeding use.

3. Existing Molds vs. Fully Custom Products

Existing molds can reduce tooling investment and shorten development time. They are often suitable when the main private-label requirements are coordinated colors, logo application, packaging, and set combination.

1. Existing-mold program

Select available products, confirm component availability, choose colors, add suitable branding, approve samples, and develop the retail package.

2. Modified existing product

A limited logo, surface, accessory, or packaging change may be possible, but the mold structure must be reviewed before promising a modification.

3. New custom mold

A new geometry, unique suction base, proprietary utensil, special lid, or original set architecture normally requires drawings, DFM review, mold development, and prototype sampling.

4. Hybrid program

Use existing molds for several components and develop one distinctive custom product, such as a plate or cup, to create a more recognizable brand set.

Commercial warning: A new mold should be justified by a clear brand or functional advantage. Changing a shape only to appear different can increase tooling, sample revisions, MOQ, and launch time without improving customer value.

4. Build a Consistent Color and Logo System

- Select one master color standard for the complete set.
- Confirm whether all components use the same silicone formulation and pigment system.
- Approve color under agreed lighting because thickness and surface texture can change visual appearance.
- Identify which items can carry an embossed or debossed molded logo.
- Confirm whether printing, heat-transfer decoration, laser marking, or packaging-only branding is suitable for each structure.
- Keep logo size and position compatible with food-contact areas, flexible sections, molding, cleaning, and visual balance.
- Approve logo artwork, product color, and packaging color as separate controlled references.

Color-matching reality: The same pigment reference may look different on a thick bowl, thin bib, textured utensil, and printed paper box. The goal should be an approved coordinated set rather than assuming every material and surface will appear visually identical.

5. Sample Approval Should Cover the Complete Retail Product

1. Product selection sample

Confirm the size, structure, function, weight, appearance, and compatibility of each chosen item.

2. Color and logo sample

Approve the coordinated color direction and the exact logo method on representative parts.

3. Functional sample

Evaluate suction, lid fit, straw assembly, bib pocket opening, utensil stiffness, and other relevant functions.

4. Packaging sample

Confirm box size, insert, artwork, barcode position, instructions, component arrangement, and shipping protection.

5. Pre-production approval set

Freeze the final product revision, color, logo, packaging, labels, quantity per set, and inspection standard before bulk production.



Freeze the approved product revision, color standard, logo method, packaging artwork, and inspection plan before bulk production

6. Material and Market Requirements

Baby feeding products are food-contact items and are also marketed for children. The buyer should define the target country, sales channel, product claims, age positioning, materials, colors, and required laboratory scope before final production.

- Confirm the exact silicone compound, pigment, and finished product to be tested.
- Do not assume that one raw-material report automatically covers every color, logo, accessory, or finished set.
- For United States projects, discuss the applicable repeat-use food-contact and children's-product requirements with the buyer's compliance provider.
- For European projects, confirm the applicable food-contact framework, national requirements where relevant, and the final testing plan.
- Keep batch, production, and supplier information available for traceability and packaging control.
- Confirm required warnings, instructions, country-of-origin marking, importer details, and language before artwork approval.

Documentation boundary: Compliance should be confirmed against the selected material, finished product, color, test method, target market, and current legal requirements. Reemane can coordinate material documentation and third-party testing according to the agreed project scope.

7. Private-Label Packaging Development

Packaging is not an afterthought. The package must present the brand, hold every component in the correct arrangement, protect soft silicone from deformation, meet the sales channel's labeling needs, and fit a practical export carton.

1. Basic individual packaging

A polybag, OPP bag, zipper bag, belly band, or simple label may suit wholesale, promotional, or cost-sensitive projects.

2. Kraft or printed color box

A folding carton can carry the brand story, product images, instructions, barcode, color identification, and market-specific information.

3. Gift box with insert

An insert can separate products and improve presentation, but it increases package dimensions, material cost, assembly labor, and shipping volume.

4. E-commerce packaging

The external package should protect the set during parcel delivery and provide the barcode or fulfillment label required by the seller's current platform workflow.

5. Export carton

Carton quantity must balance freight efficiency with the risk of compressing bib pockets, suction bases, cups, lids, and other flexible parts.

8. Packaging Artwork and Label Checklist

- Brand name and logo files in suitable vector format
- Product name and exact set contents
- Color or SKU identification
- Barcode, retail label, or fulfillment label supplied by the buyer
- Country-of-origin and responsible-party information where required
- Age guidance, use instructions, cleaning instructions, and warnings approved by the buyer
- Material statement and product claims supported by the final specification
- Batch, tracking, or production identification plan
- Package dimensions, carton quantity, carton marks, and shipping labels
- Final artwork revision and written approval before printing

Platform rule: Amazon and other marketplace labeling requirements can change. The buyer should provide the current label files and fulfillment instructions for the exact marketplace and account before production.

9. Bulk Production and Quality-Control Points

- Correct component combination and quantity per set
- Approved color range across all silicone components
- Logo position, appearance, adhesion, or molded detail
- Dimensions, weight, wall thickness, and visible defects
- Flash, trimming, tears, contamination, and deformation
- Suction performance on the agreed reference surface
- Cup lid, straw, handle, utensil, and accessory fit
- Bib pocket opening and neck-adjustment function
- Packaging artwork revision, barcode, labels, and instructions
- Product arrangement, package closure, carton quantity, and carton marks

10. Information Needed for an Accurate OEM Quote

- Photos, links, drawings, or product numbers for every selected component
- Required set combination and quantity per retail package
- Existing colors or custom Pantone color direction
- Logo file, preferred logo method, size, and position
- Packaging style, artwork status, and sales channel
- Target country and required testing or documentation
- Sample quantity, first order quantity, and estimated annual volume
- Required barcode, fulfillment label, carton label, and carton quantity
- Target launch date and whether any component requires a new mold

Start a Private-Label Baby Feeding Set Project

Send Reemane the products you want to combine, required colors, logo files, packaging reference, target market, sample quantity, and estimated order quantity. We can review existing-mold options, custom components, color coordination, sample steps, packaging development, testing scope, and production requirements.

Email: sales@siliconefactories.com

Wholesale & OEM Products: www.siliconefactories.com/product-category/wholesale-oem/

Baby Suction Bowl: www.siliconefactories.com/product/custom-silicone-baby-suction-bowl-oem/

Baby Cup: www.siliconefactories.com/product/custom-silicone-baby-cup-with-straw/

Get a Quote: www.siliconefactories.com/get-a-quote/

Technical boundary. This guide supports preliminary sourcing and project planning. Final product suitability, testing, labeling, packaging, MOQ, cost, and lead time must be confirmed against the exact selected components and approved specification.